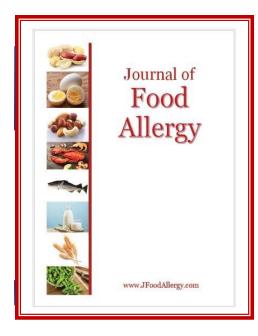


Journal of Food Allergy



Digital Artwork

Allergy and Asthma Proceedings Attn: Arvind Singh c/o KnowledgeWorks Global LTD Phone 717-285-6702

Arvind.Singh@kwglobal.com

ftp.kwglobal.com username: oceanside password: ocean01

Pre-Printed Artwork

Allergy and Asthma Proceedings Attn: Craig Fausnacht

c/o Intellicor Communications 3575 Hempland Rd. Lancaster, PA 17601 Phone 717-285-6832 cfausnacht@intellicor.com

(Pre-printed inserts and tip-ons)

www.JFoodAllergy.com 10/2022

General Advertising Information 2023

Editor-in-Chief

Russell A Settipane, M.D.

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Clinical Professor of Medicine
Warren Alpert Medical School at Brown University

Publisher

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450 Veterans Memorial Parkway, #15 East Providence, RI 02914 (401) 331-2510 phone (401) 331-0223 fax

URL: www.oceansidepubl.com **E-Mail:** oceanside@oceansidepubl.com

Key Features

- First and only journal dedicated solely to food allergy
- Targeted to allergists in clinical practice
- Rapid publication of timely content
- Peer reviewed articles
- www.ingentaconnect.com/content /ocean/jfa

Circulation

- Circulated via Open Access to all practicing clinical allergists and institutions
- Electronic table of contents delivered by email to almost every allergist in North America
- JFA exhibits at the AAAAI meeting & ACAAI Annual Meeting
- ISSUANCE: Frequency: 3 times a year
- EDITORIAL CONTENT: Features peer reviewed original studies, clinical trials and review articles

Print and Online Advertising Sales

Contact: James T Brady, Inc.

12 Huntington Road, Garden City, NY, 11530 (516) 742-7960 phone

E-Mail: jtbrady1@verizon.net

JFA General Advertising Information 2023

Current B&W Rates

Effective January 2022:

	<u> 1 Times</u>	<u> 3 Times</u>	<u> 6 Times</u>	12 Times
1 page	\$1730	\$1695	\$1650	\$1535
½ page	\$1130	\$1105	\$1075	\$995

Earned Rates: Based upon accumulated space during 12 month period. Upon request, parent company and subsidiaries are combined for accounting of earned rate.

Closing Dates for Space

<u>Month</u>	Space Reservations	Ad Material	
March 2022 August 2022	1/29 6/24	2/5 7/1	
November 202	,	10/24	

Cancellations cannot be accepted later than one week after space reservation date. Publication set copy, one week before closing date. *Special issue

AGENCY COMMISSION: 15%. Color changes and position charges are commissionable. Insert charges are also commissionable (excluding back-up charges). All extras are non-commissionable.

Inserts, Outserts and Tip-ons

2-page insert: 2 times earned B&W page rate 4-page insert: 4 times earned B&W page rate

Inserts due 30 days prior to the 1st issue month: (Mar, Aug, Nov)

Back-up rates per page: one-half earned B&W page rate. Larger units, gate-folds, die cuts: rates upon request. Special handling charges, etc. for unusual insert handling.

Rates available upon request

**Outserts: consult publishing representative for costs

**Tip-ons: consult publishing representative for costs

Minimum Size: 4" x 5" Maximum Size: 7" x 7" Stock: 80lb. Maximum

**Approval needed prior to printing

Insert Requirements:

2-Page insert 8 ½ " x 11 ¼ " 4-Page insert 8 ½ " x 11 ¼ "

Stock: 80 lb. Maximum,

Inserts to be supplied folded.

Trimming: 3/16 " off top, 1/8 " off bottom, gutter and

outside edge. Quantity: 5,300

Color Rates

Standard color (AAAA red, blue,	
green, yellow, orange) rate per page	\$540
Matched color rate per page	\$625
3-4 color rate per page	\$1545
5 color rate per page	\$2165









Cover and Preferred Positions

Earned B&W Rate plus 35% 15% 50% First Edit: earned B&W rate plus 10% Opposite TOC: earned B&W rate plus 10%.

Mechanical Requirements

Unit Sizes	Sizes Safety/live material		Bleed	
	Width	<u>Height</u>	Width	<u>Height</u>
Full Page	7 5/8"	10 3/8"	8 3/8"	$11^{-1/8}$ "
½ Page vertica	1 3 ½"	10"		

<u>Trim Sizes</u>: Final trim size of publication: 8 ^{1/8}" x 10^{7/8}" <u>Halftone Screen</u>: Covers, inside, 4-color process: 133 line screen.

Reproduction Requirements: Digital ads required

Paper Stock: 60 lb. Coated enamel

Type of Binding: Perfect

<u>Disposition of Offset Material</u>: Destroyed after 1 year <u>Copy Clearance</u>: All inserts subject to approval by Editors. Supply copy to Ad Production Department prior to printing inserts. Approx. 3 weeks for approval