Circulation
- Circulated to over 5,000 practicing clinical allergists and institutions
- Electronic table of contents delivered by email to almost every allergist in North America
- JFA exhibits at the AAAAI meeting & ACAAI Annual Meeting
- ISSUANCE: Frequency: 3 times a year starting July 2020
- EDITORIAL CONTENT: Features peer reviewed original studies, clinical trials and review articles

Publisher
OceanSide Publications, Inc.
450 Veterans Memorial Parkway, #15
East Providence, RI 02914
(401) 331-2510 phone
(401) 331-0223 fax
URL: www.oceansidepubl.com
E-Mail: oceanside@oceansidepubl.com

Key Features
- First and only journal dedicated solely to food allergy
- Targeted to allergists in clinical practice
- Rapid publication of timely content
- Peer reviewed articles
- www.ingentaconnect.com/content/ocean/jfa

Editor-in-Chief
Russell A Settipane, M.D.
Russell A. Settipane, M.D.
Clinical Professor of Medicine
Warren Alpert Medical School at Brown University

Digital Artwork
Allergy and Asthma Proceedings
Attn: Isabel Castillo
c/o Cenveo Publisher Services
5457 Twin Knolls Rd, Ste 200
Columbia, MD 21045
Phone 410-691-6454
isabel.castillo@cenveo.com
ftp://eft.cenveo.com
username: oceanside
password: ocean01

Pre-Printed Artwork
Allergy and Asthma Proceedings
Attn: Elizabeth Jones
c/o Cenveo Publisher Services
2901 Byrdhill Road
Richmond, VA 23228
Phone 804.515.5126
elizabeth.jones@cenveo.com
ftp://eft.cenveo.com
username: oceanside
password: ocean01
(Pre-printed inserts and tip-ons)

Print and Online Advertising Sales
Contact: James T Brady, Inc.
12 Huntington Road,
Garden City, NY, 11530
(516) 742-7960 phone
(516) 742-7908 fax
E-Mail: jibrady1@verizon.net

www.JFoodAllergy.com
JFA General Advertising Information 2020

Current B&W Rates

Effective January 2020:

<table>
<thead>
<tr>
<th>1 Times</th>
<th>3 Times</th>
<th>6 Times</th>
<th>12 Times</th>
</tr>
</thead>
<tbody>
<tr>
<td>$1730</td>
<td>$1695</td>
<td>$1650</td>
<td>$1535</td>
</tr>
<tr>
<td>$1130</td>
<td>$1105</td>
<td>$1075</td>
<td>$995</td>
</tr>
</tbody>
</table>

Earned Rates: Based upon accumulated space during 12 month period. Upon request, parent company and subsidiaries are combined for accounting of earned rate.

Closing Dates for Space

<table>
<thead>
<tr>
<th>Month</th>
<th>Space Reservations</th>
<th>Ad Material</th>
</tr>
</thead>
<tbody>
<tr>
<td>July 2020</td>
<td>5/28</td>
<td>6/4</td>
</tr>
<tr>
<td>November 2020</td>
<td>9/24</td>
<td>10/1</td>
</tr>
<tr>
<td>March 2021</td>
<td>1/29</td>
<td>2/5</td>
</tr>
</tbody>
</table>

Cancellations cannot be accepted later than one week after space reservation date. Publication set copy, one week before closing date.

AGENCY COMMISSION: 15%. Color changes and position charges are commissionable. Insert charges are also commissionable (excluding back-up charges). All extras are non-commissionable.

Inserts, Outserts and Tip-ons

2-page insert: 2 times earned B&W page rate
4-page insert: 4 times earned B&W page rate

Inserts due 30 days prior to the 1st issue month: (Mar, Jul, Nov)

Back-up rates per page: one-half earned B&W page rate.
Larger units, gate-folds, die cuts: rates upon request.
Special handling charges, etc. for unusual insert handling, rates available upon request

Business reply cards: earned B&W rate plus 10%

*Outserts: $1.15 consult publishing representative for costs

*Tip-ons: consult publishing representative for costs

Minimum Size: 4” x 5”
Maximum Size: 8” x 8”
Stock: 80lb. Maximum

Insert Requirements:

2-Page insert: 4-Page insert
8 ½” x 11 ½” 8 ½” x 11 ¼”
Stock: 80 lb. Maximum,
Inserts to be supplied folded.
Trimming: 3/16” off top, 1/8” off bottom, gutter and outside edge. Quantity: 5,300

Color Rates

<table>
<thead>
<tr>
<th>Rate Description</th>
<th>Rate per Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Standard color (AAAA red, blue, green, yellow, orange)</td>
<td>$540</td>
</tr>
<tr>
<td>Matched color rate</td>
<td>$625</td>
</tr>
<tr>
<td>3-4 color rate</td>
<td>$1545</td>
</tr>
<tr>
<td>5 color rate</td>
<td>$2165</td>
</tr>
</tbody>
</table>

Cover and Preferred Positions

<table>
<thead>
<tr>
<th>Position</th>
<th>Earned B&amp;W Rate plus</th>
<th>Cover 2</th>
<th>Cover 3</th>
<th>Cover 4</th>
</tr>
</thead>
<tbody>
<tr>
<td>First Edit</td>
<td>10%</td>
<td>35%</td>
<td>15%</td>
<td>50%</td>
</tr>
<tr>
<td>Opposite TOC</td>
<td>10%</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Mechanical Requirements

<table>
<thead>
<tr>
<th>Unit Sizes</th>
<th>Safety/live material Width</th>
<th>Safety/live material Height</th>
<th>Bleed Width</th>
<th>Bleed Height</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Page</td>
<td>7 5/8”</td>
<td>10 3/8”</td>
<td>8 3/8”</td>
<td>11 1/8”</td>
</tr>
<tr>
<td>½ Page vertical</td>
<td>3 ½”</td>
<td>10”</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Trim Sizes: Final trim size of publication: 8 1/8” x 10 7/8”
Half-tone Screen: Covers, inside, 4-color process: 133 line screen.

Reproduction Requirements: Digital ads required

Paper Stock: 60 lb. Coated enamel
Type of Binding: Perfect

Disposition of Offset Material: Destroyed after 1 year

Copy Clearance: All inserts subject to approval by Editors. Supply copy to Ad Production Department prior to printing inserts. Approx. 3 weeks for approval